

**SWORD** BROS.

**MEDIACLICK<sup>®</sup>**

DESIGN • SOFTWARE • ADVERTISING



as

**brave**  
**unique**

**and impressive**

as Marilyn



# mediaclick in brief

Our agency has offered 360° digital communication service since 2002. We have preferred long-term investments over short-term interests since our foundation. Our greatest gain is the respect and passion we feel for our business...

In time, we have become a big family sharing the same feelings. We are motivated by the awards and achievements we get every year. All these contribute to our passion. On the other hand, our greatest award is your appreciation and satisfaction.



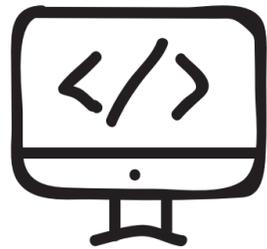
# NM



# our services



**+ creative  
web & mobile  
design  
- UX / UI -**



**+ web based  
softwares  
& entegrations**



**+ e-commerce  
softwares**



**+ digital  
marketing  
solutions**



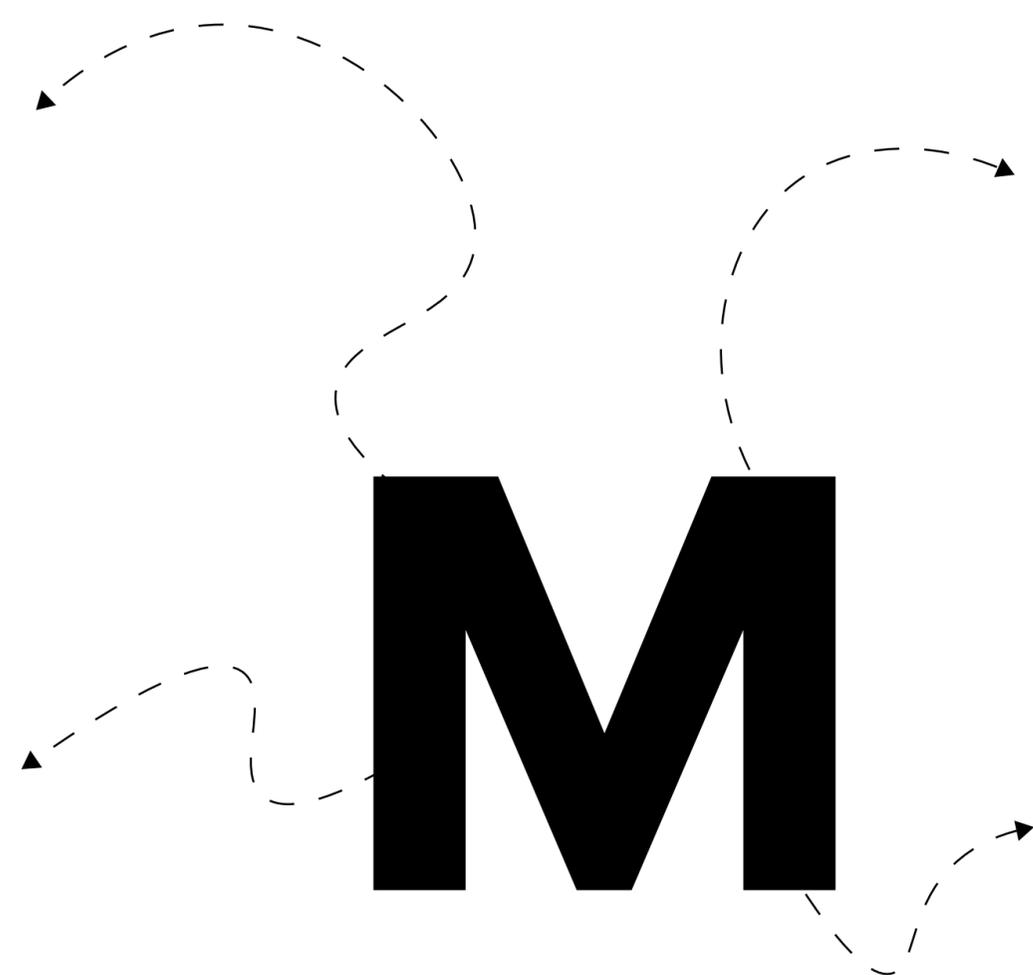
# our values

## every project means a **+** new excitement for us

We never undertake projects of clients that are not well prepared and cared about. This is because every project means a new excitement and a new adventure for us. We do not believe that any project can be successful if we don't see the same excitement in the client, indeed.

## we believe in **+** open communication in each step

We take our business seriously. We see it as our own and do our best to complete our task on time. We communicate, in an open and honest manner, any problem that might arise during the project.



# M

## **+** we regard our client as our business partner

We take inspiration from our client. We enjoy listening about their thoughts, project goals and dreams. We cooperate on tasks like two partners. We put our ideas, experience and energy into the job.

## **+** we have just started, there is a lot more to do

Preparing your website is just the first step of a long journey. We do not part ways with our client at the end of a project. We also offer maintenance, technical support, updating and development services and our digital marketing team gives marketing support.



# GEN MEDYA A.Ş.



**MEDIACLICK**

Digital Agency



Social Media Agency



SEM Agency





**the secret behind our  
success: our respect and  
passion for our business**

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**volkan inanç**

mediaclick agency head

# mediaclick with numbers

**5+**  
christmas  
celebration

**30+**  
employees

**20+**  
seminar/  
education

**120+**  
successful  
projects

**33+**  
awards

**18+**  
years  
experience

**25+**  
social  
activities

**80+**  
birthday  
celebration

# our business processes



1

## discovery

We learn from you all your needs, objectives, customer profile and any other thing about you.

2

## UI/UX design

Strategy, user experience and design teams work on your project and submit that for your confirmation.

3

## coding

Confirmed designs are coded in a flawless manner in conformity with the global standards.

4

## testing and broadcasting

Browser, compliance and performance tests are carried out and your project starts broadcasting.

5

## maintenance, update and advertising

We keep working to maintain your website updated and active at all times.



**we aim for an award  
in every project**

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**ilker korkmaz**

mediaclick creative director / founding partner

## **+ error-free coding**

We make sure that our projects conform to w3 standards and run flawlessly on current browsers. So, before delivering any project, we test it with various tools to eliminate any fault and to adjust it.

## **+ seo compliance**

We deliver our projects with an infrastructure that is fast, complies with search engines 100% and is convenient for SEO improvements. Besides, many basic SEO settings can be automatized with MediaPress.

## **+ flawless UX**

We prioritize user experience. We make sure that our projects are in compliance with global habits, easy to understand and are pleasing for the user.

## **+ project management**

All our work processes are monitored and assessed on the digital platform of our own CRM system (starting from your request until the end of the project). So, we make sure that everything goes well.



# **how do we work?**

**we design not for you,  
but for your customers**



**we create innovative  
software with our R&D  
team under technopark.**

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**görkem duymaz**  
mediaclick software director



# our awards

 **10**  
altın örümcek

total  
**34**  
awards



 **8**  
w3 awards

 **8**  
horizon interactive

 **2**  
ima awards

 **5**  
communicator  
awards

 **1**  
dawey  
awards



**Campaign Turkey's "Agency of The Year 2017"  
listed us among the top-ten web agencies.**





**+istanbul**  
head office



**+manisa**  
r&d

## our team



**we aim for an award in  
every project**

# customers



Turkey's 3. Largest Bank



Ceramic Producer



Turkey's Undersecretariat of Defense Industry



Home Appliance Producer



Association of Real Estate



Telecommunication



School



Cooling



Cosmetics



Presidency for Turks Abroad and Related Communities



Turkish Stock Exchange



Furniture Producer



Construction



E-Commerce



Hospital



Technology Development Zone



Chamber of Commerce



University



Turkish Energy Exchange



Holding

We successfully offer our services to over 200 companies including the above.



**we see our clients as our  
long-term business partners**

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**tuğba dramalı**

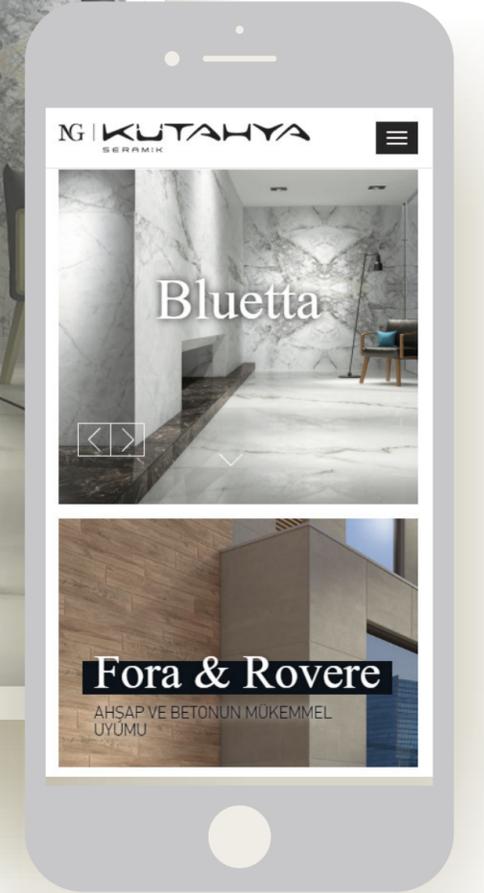
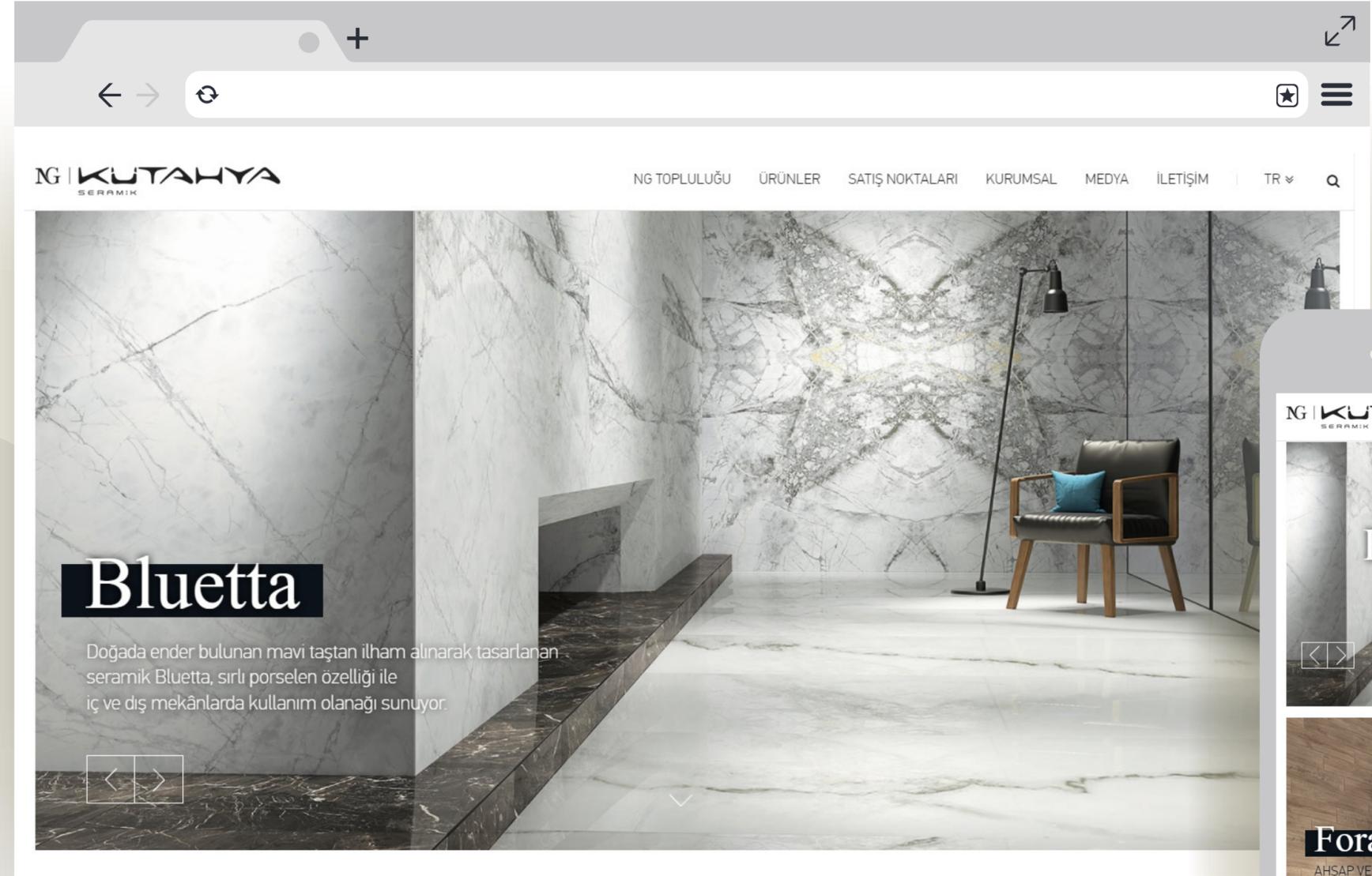
mediaclick project manager

# our new projects

## + kütahya seramik

The website of a Turkish brand, Kütahya Seramik, got credit for its unique design, practicality and its menu offering alternative ways of access to the products and it won many awards.

[go to website](#)



**Altın Örümcek**

First Rank in Retailing Category



**Altın Örümcek**

The Favorite of The Public Rank in Retailing Category



**Altın Örümcek**

Second Rank in Production Industry Category



**W3 Awards**

Silver



**The Communicator Awards**

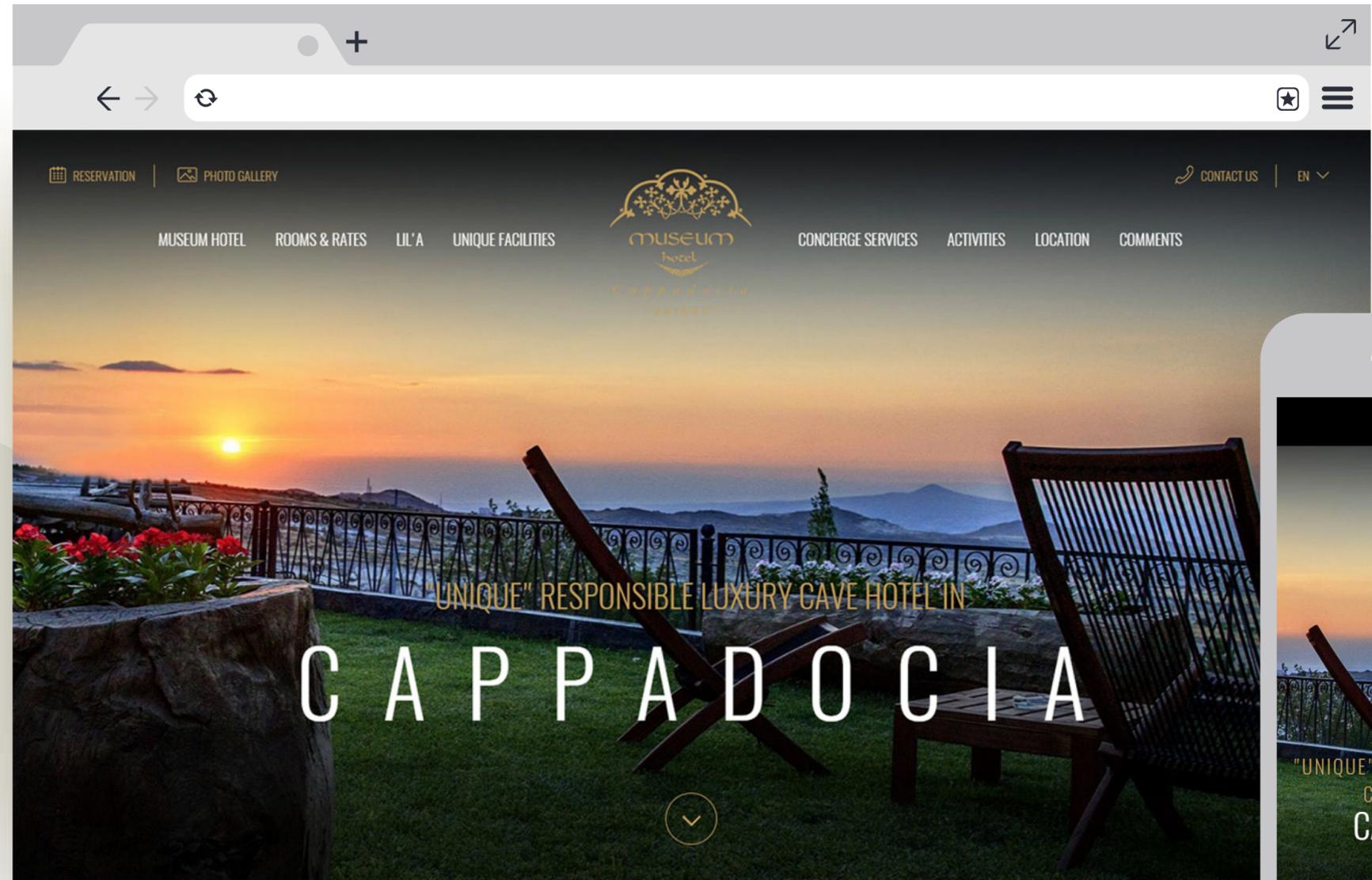
Excellence

# web projects

## + museum hotel

The website of the most famous hotel in Cappadocia, Museum Hotel, was prepared in harmony with its architectural nature and spirit and it received many national and international awards.

[go to website](#)



**Altın Örümcek**

First Rank in Hotel Category



**Horizon Awards**

Silver Award in Tourism Category



**IMA Awards**

Best in Class in Hotel and Tourism Categories



**W3 Awards**

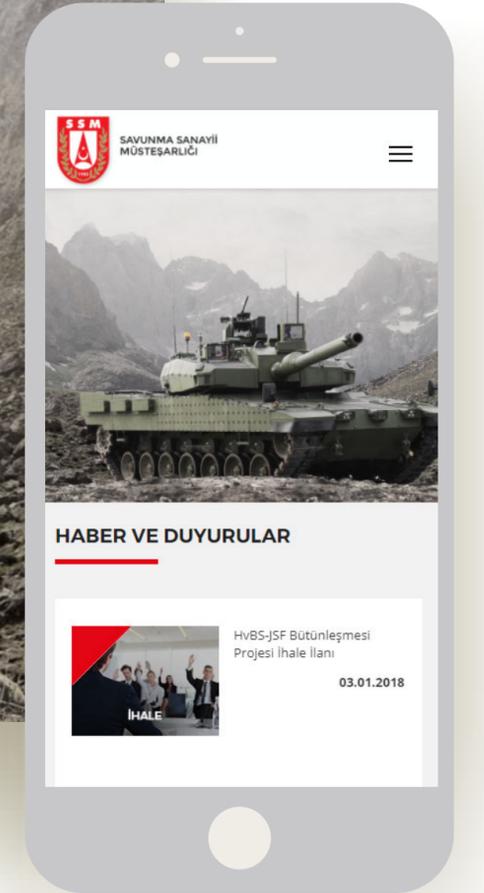
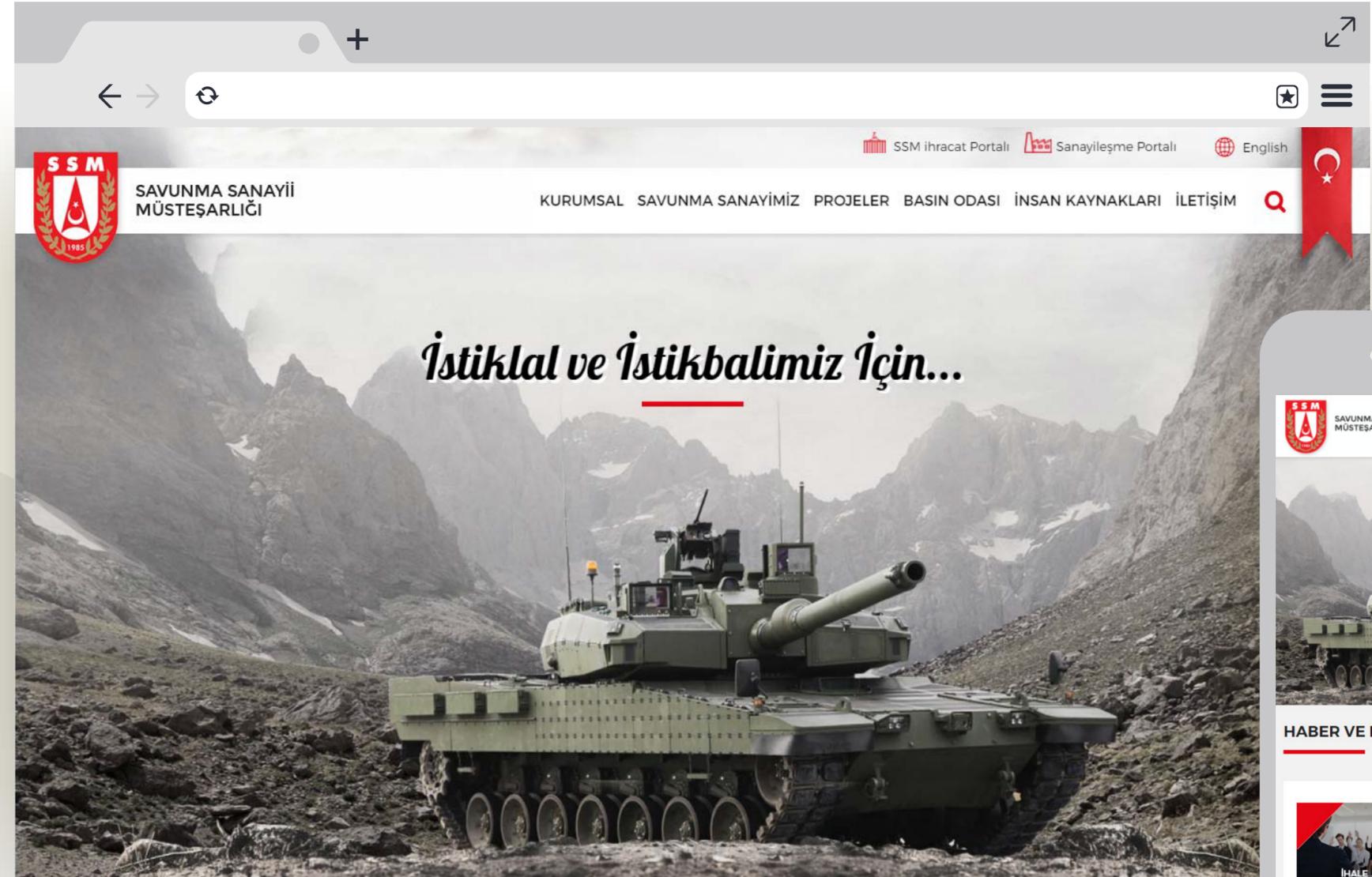
Hotel Category

# web projects

## + Turkish under-secretariat for defense industries

The website of the Under-secretariat for Defense Industries leading our national projects, is listed among the most successful public websites thanks to the magical touch of our team.

[go to website](#)



**Horizon Web Awards**

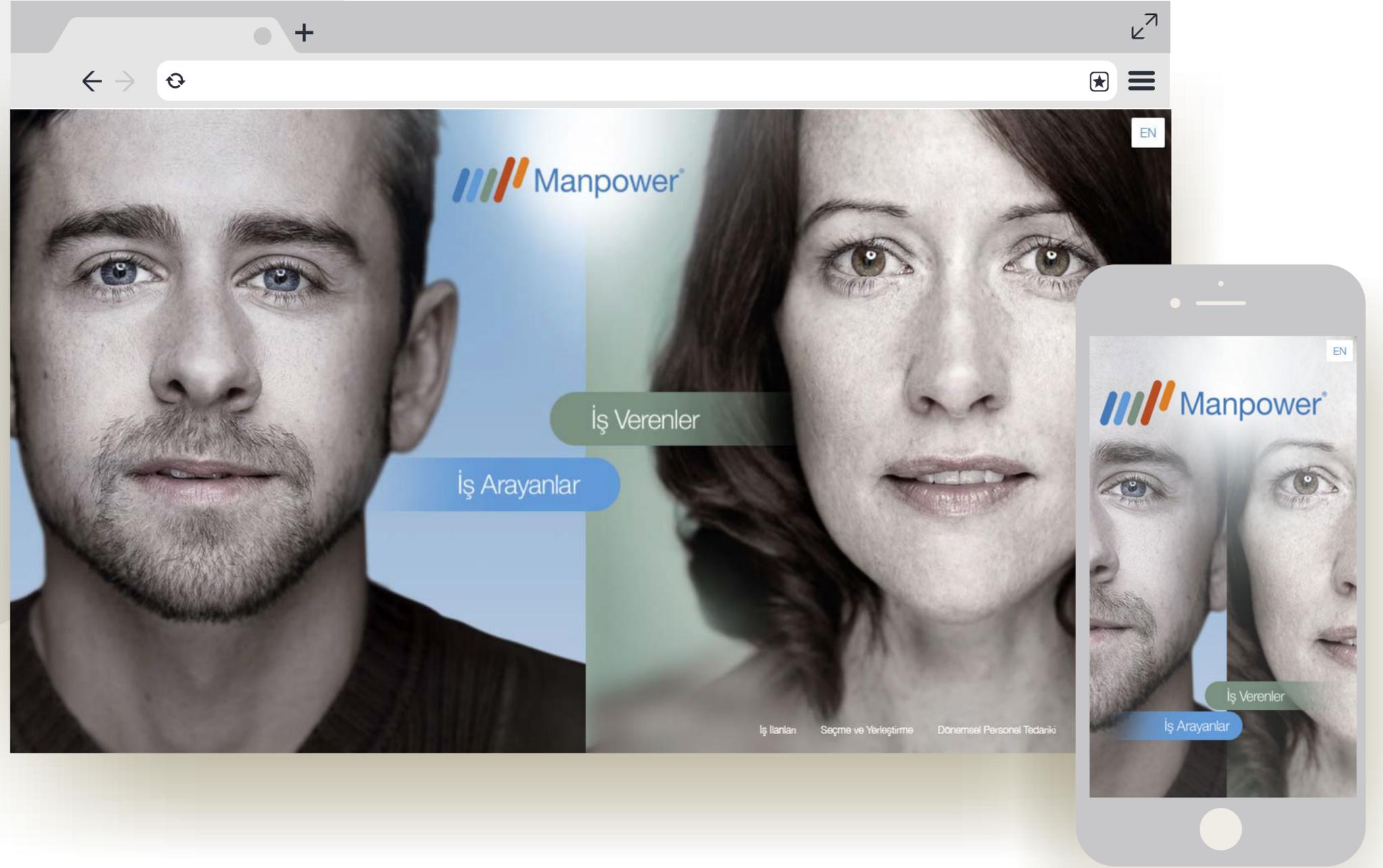
Gold

## + manpower

Manpower Career platform has gained a unique character with the touch of MediaClick. Manpower received an award in Golden Spider with its website which has a design that is different from other career websites.

[go to website](#)

**web  
projects**



**Altın Örümcek**

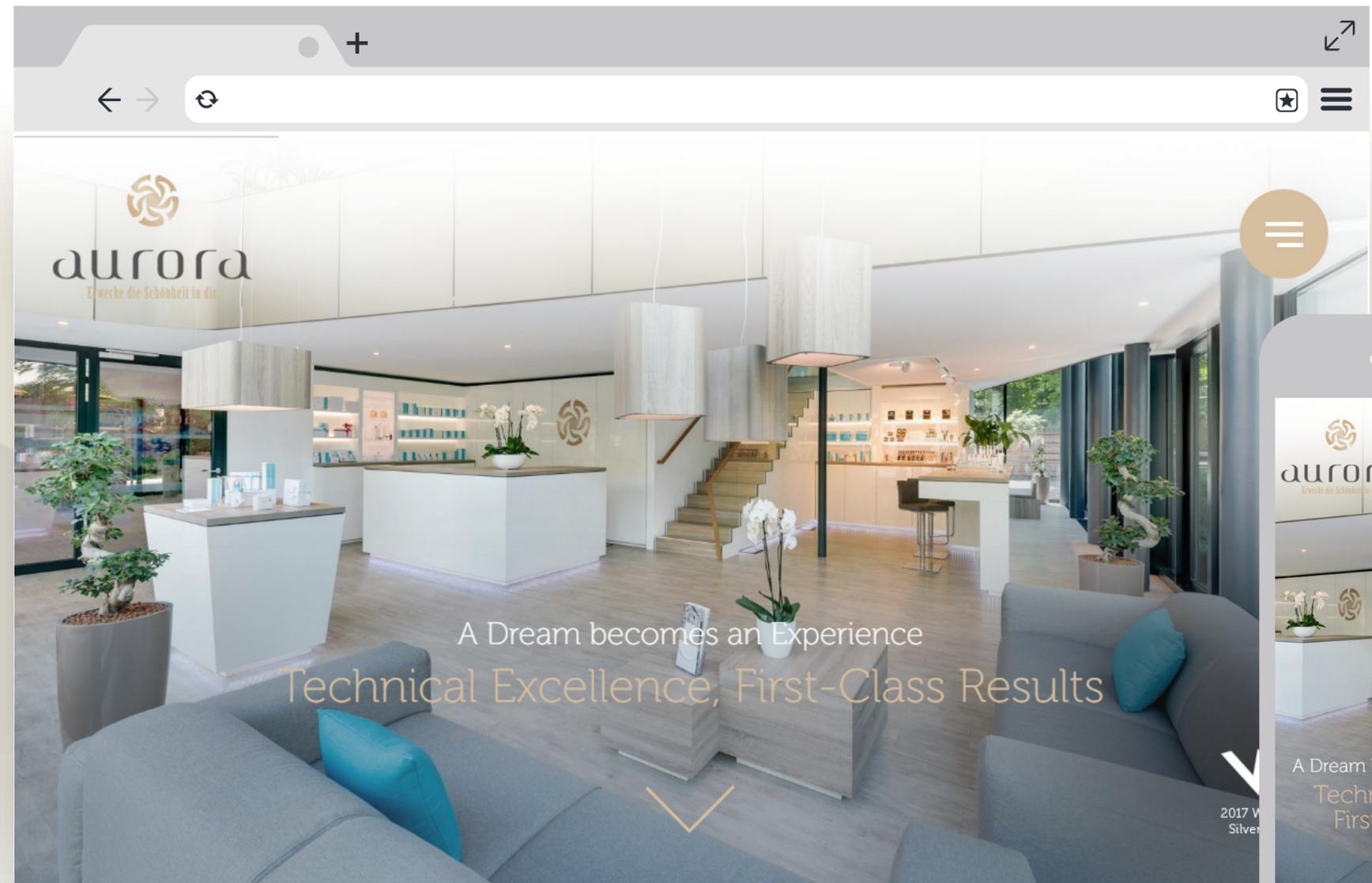
2016 Career Category Third Rank

# web projects

## + aurora

The website of Aurora, which is one of the most favorite beauty centers in Austria, is prepared by MediaClick team.

[go to website](#)



**The Communicator Awards**

Excellence



**Horizon Web Awards**

Silver



**W3 Awards**

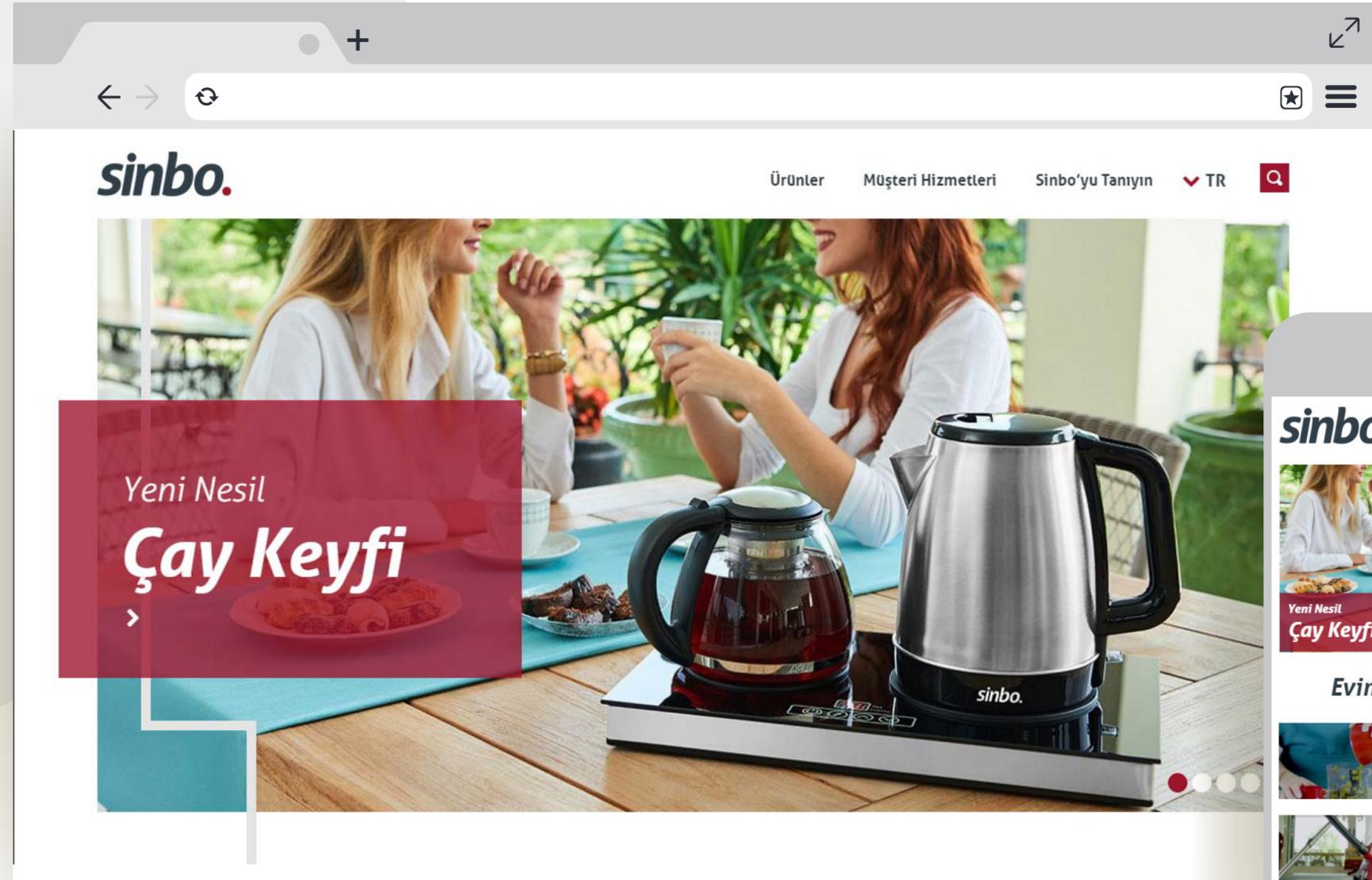
Silver

## + sinbo

The distinctive-styled website of Sinbo, Turkey's most dynamic brand for small house appliances, is prepared by MediaClick team with a user-friendly interface.

[go to website](#)

# web projects



**The Communicator  
Awards**

Excellence



**Horizon Web  
Awards**

Gold

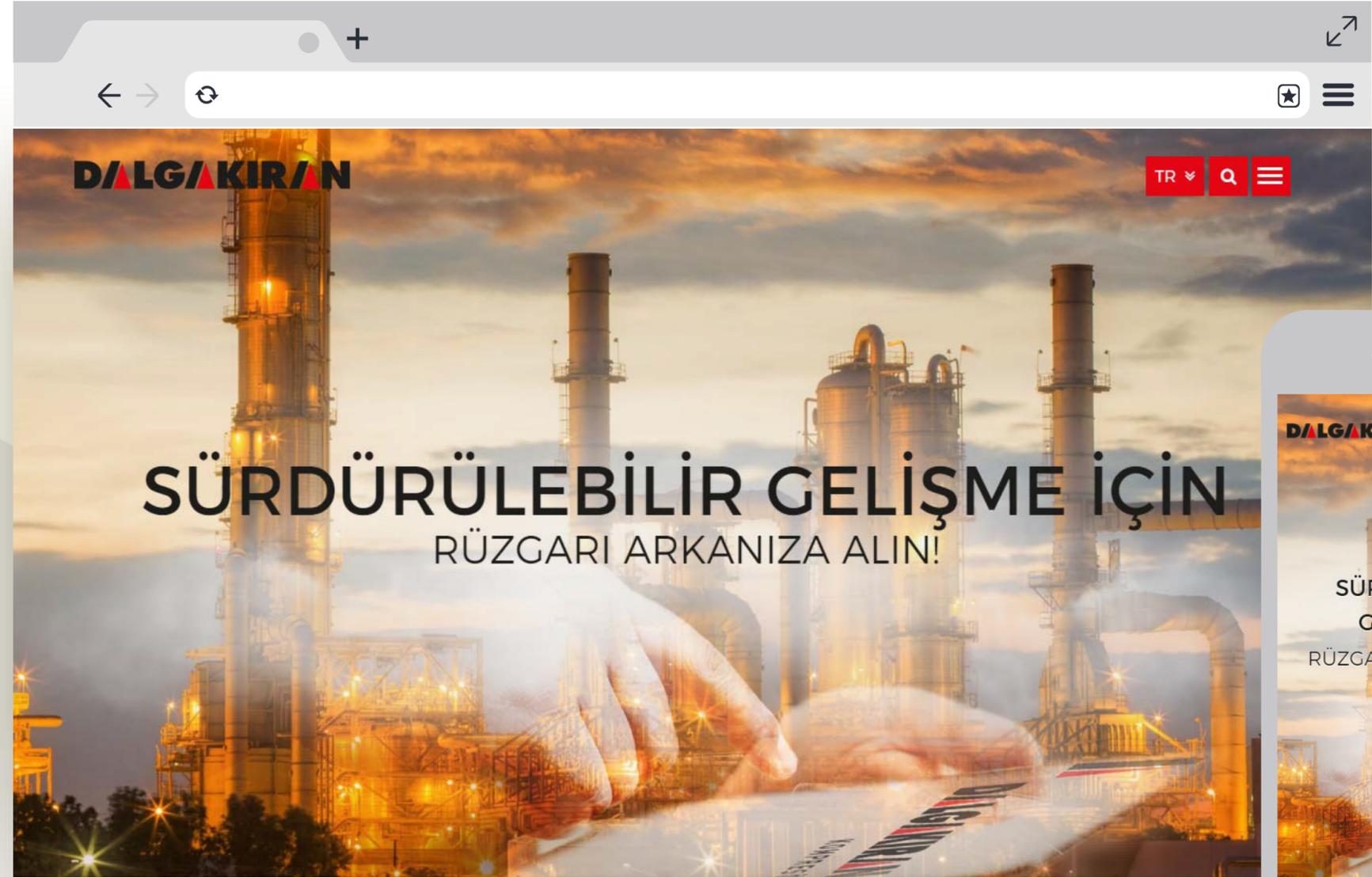
**fine details bring  
projects to life**

# web projects

## + dalgakıran

The website of Dalgakıran Kompresör is one of the most admirable websites thanks to its distinctive design, smart product search engine and user friendly nature.

[go to website](#)

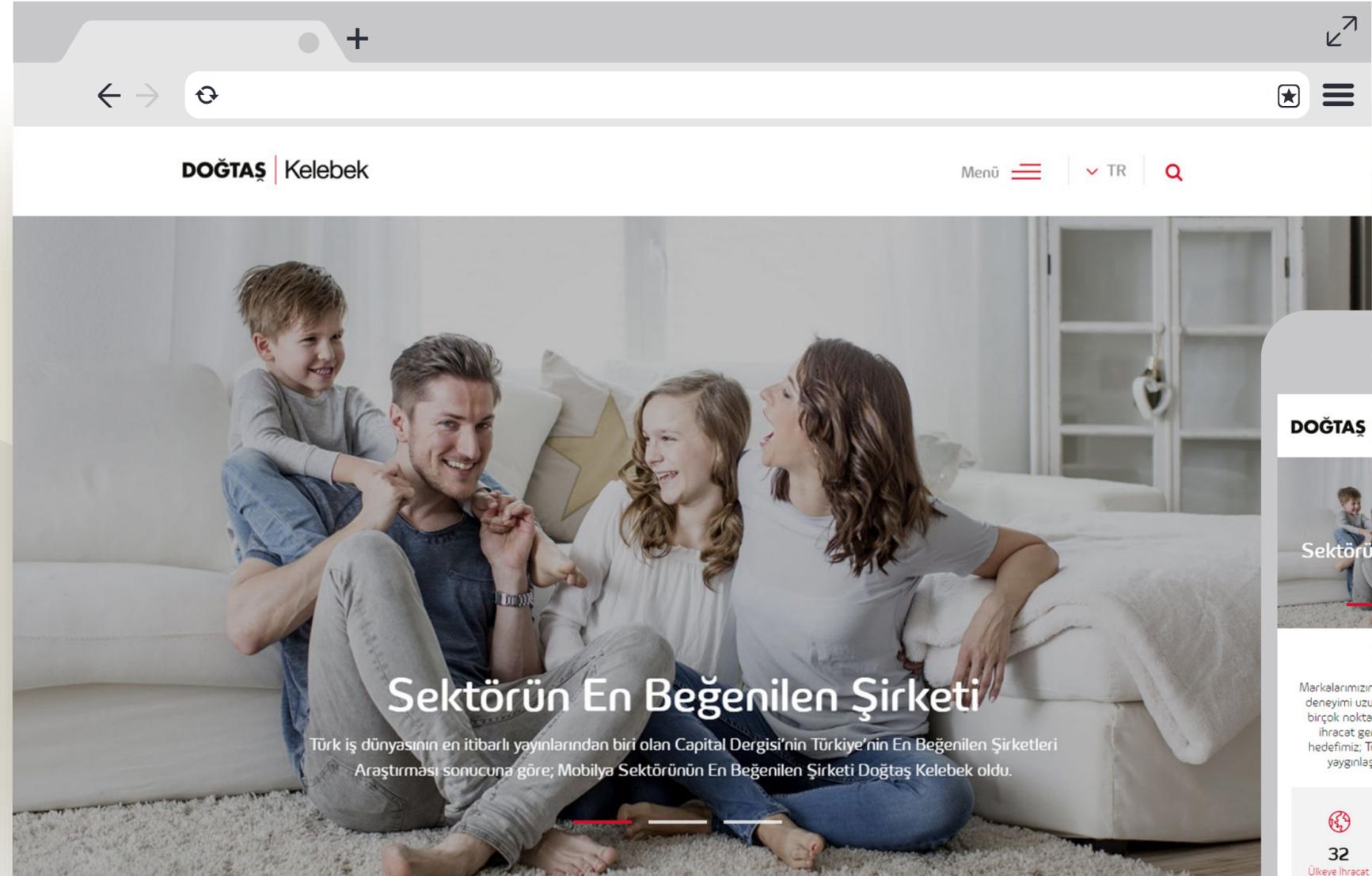


# web projects

## + doğtaş kelebek

The website of Doğtaş Kelebek Group, one of the admired furniture brands in Turkey, has been successfully renewed by MediaClick team.

[go to website](#)



# our corporate identity works



## + toksel

We have reformed Toksel Makina and renewed everything from the design of logo to the concept of the machines, with a touch of MediaClick.



# protek zaman®

## + protek zaman

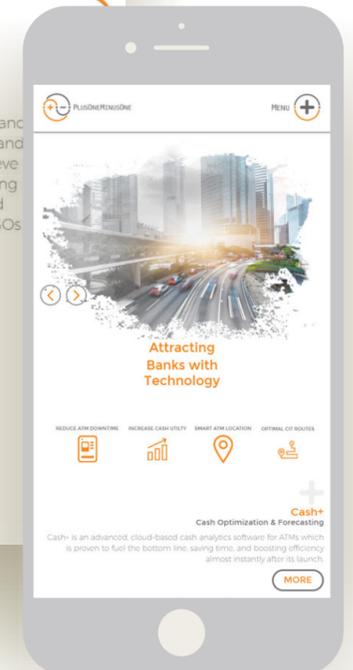
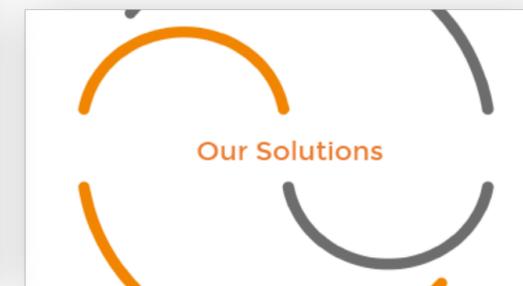
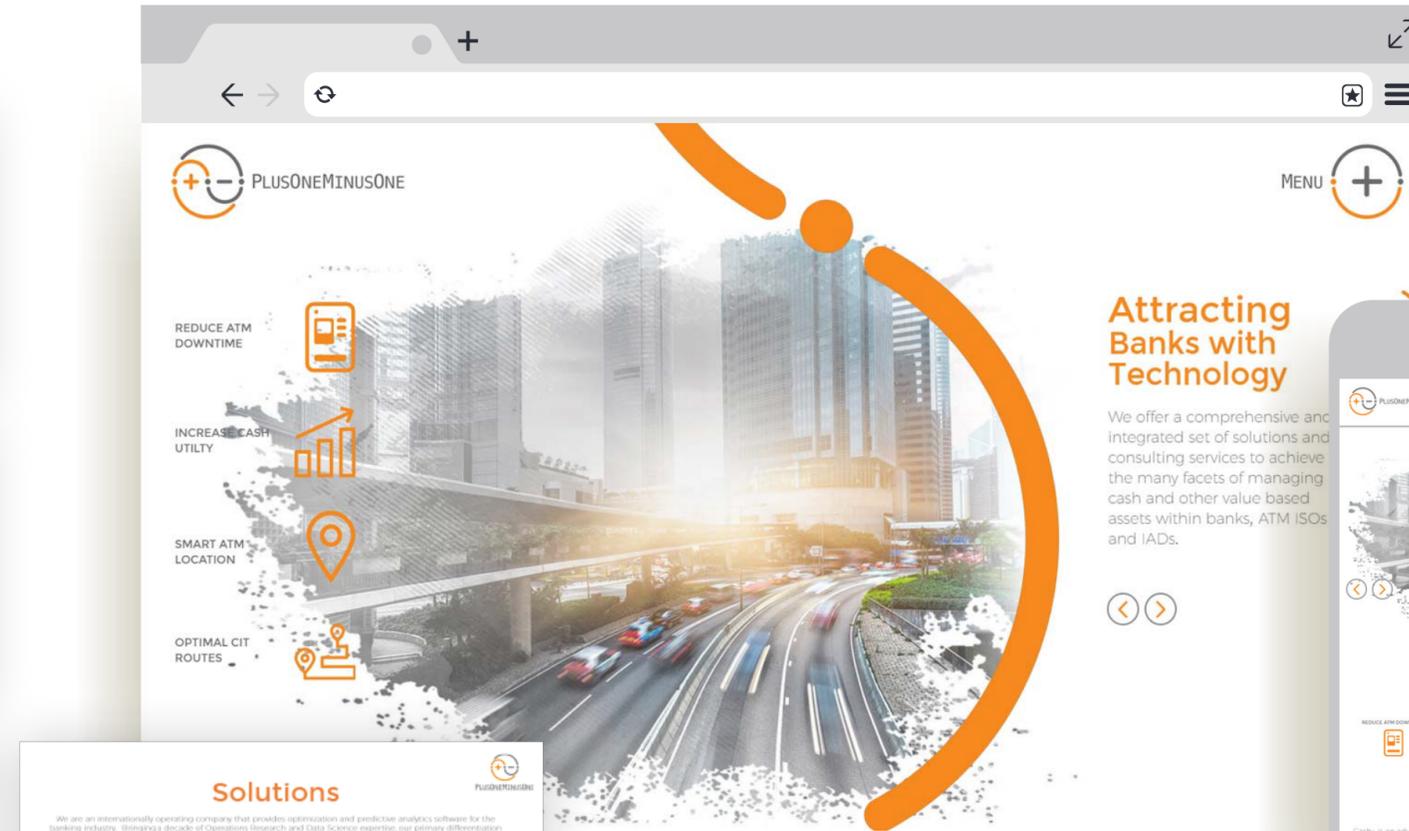
We have renewed the logo, corporate identity and catalogues of Protek Zaman all over.

## our corporate identity works





When the plm1 website which was prepared by MediaClick received an award, company presentations were also prepared by our design team in line with the same corporate identity.

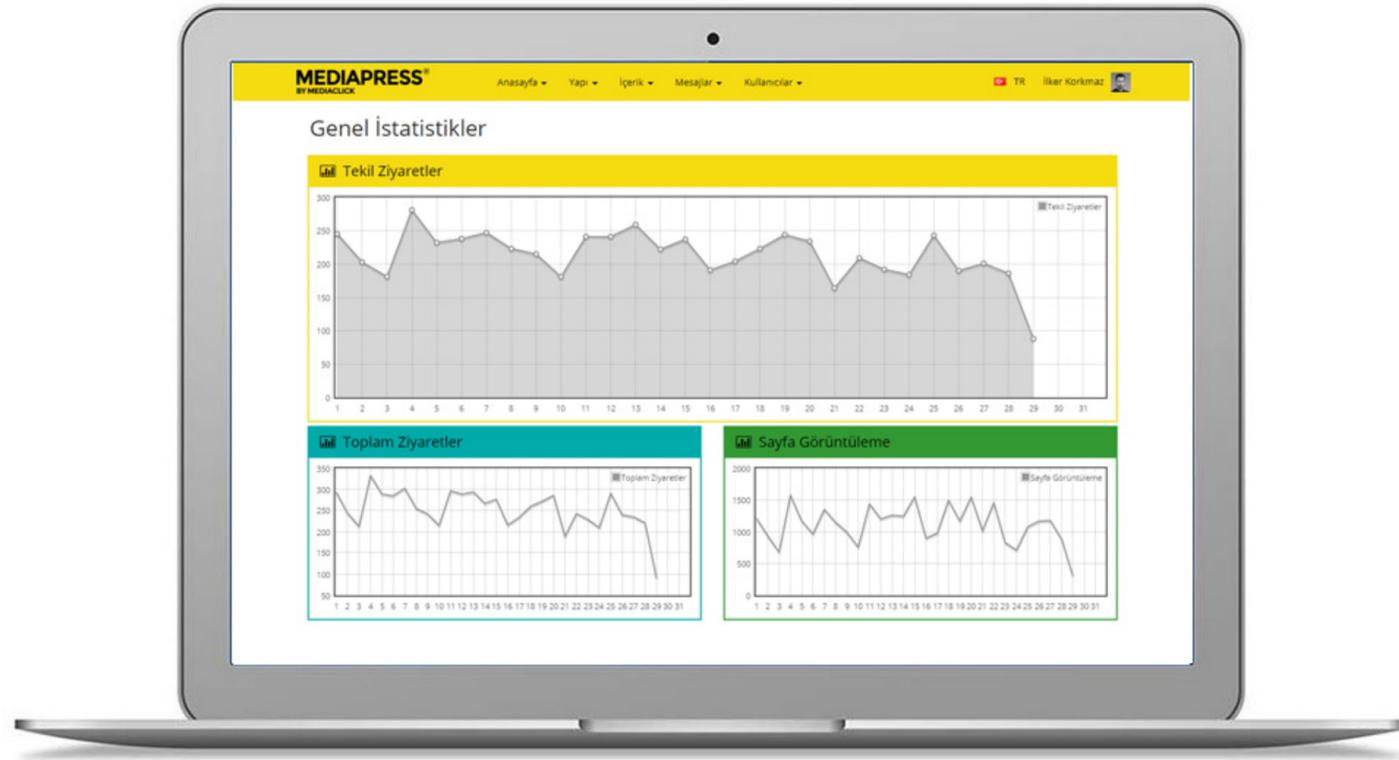


# presentation designs

 **Golden Spider**  
Software Category  
Second Rank

# with mediapress + you have the control!

MediaPress® is entirely the product of the Re-De software team of MediaClick. It is an advanced website management software (CMS) used as a standard by MediaClick in all the websites it prepares and its interfaces are developed individually for each project.



## + drag-drop

It offers a practical structure with its drag-drop technology.

## + advanced file management

Change documents and file them, crop and resize photos using the advanced file manager.

## + unlimited

MediaPress offers an upgradeable infrastructure and you can make additions later.

## + restore and recover

Have you made a mistake when upgrading a page? You can return to the previous version and recover the page.

## + server freedom

You can use MediaPress on your own hosting server.

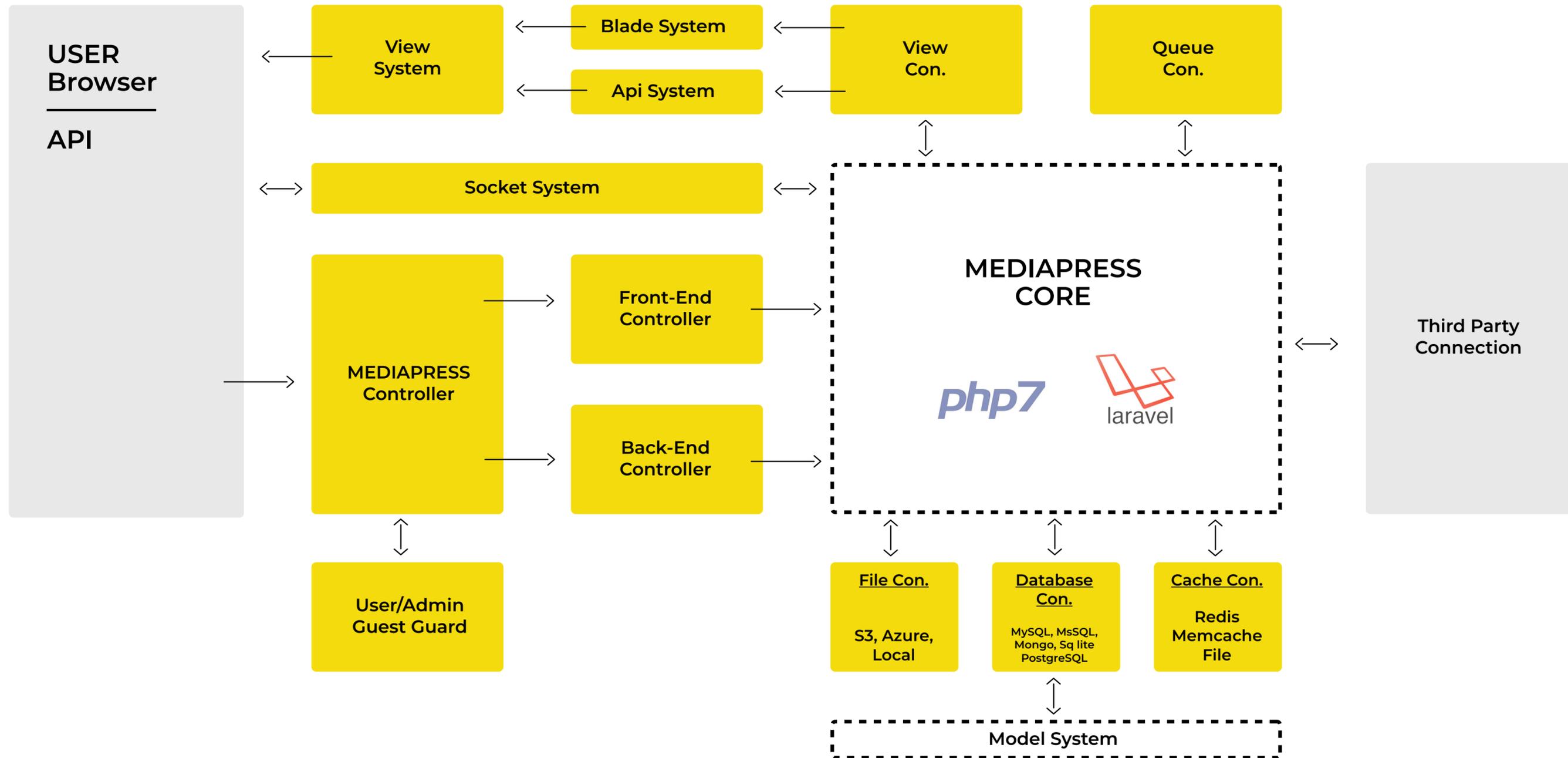
## + power SEO infrastructure

MediaPress is 100% SEO-compatible. It involves powerful and automatic SEO tools.

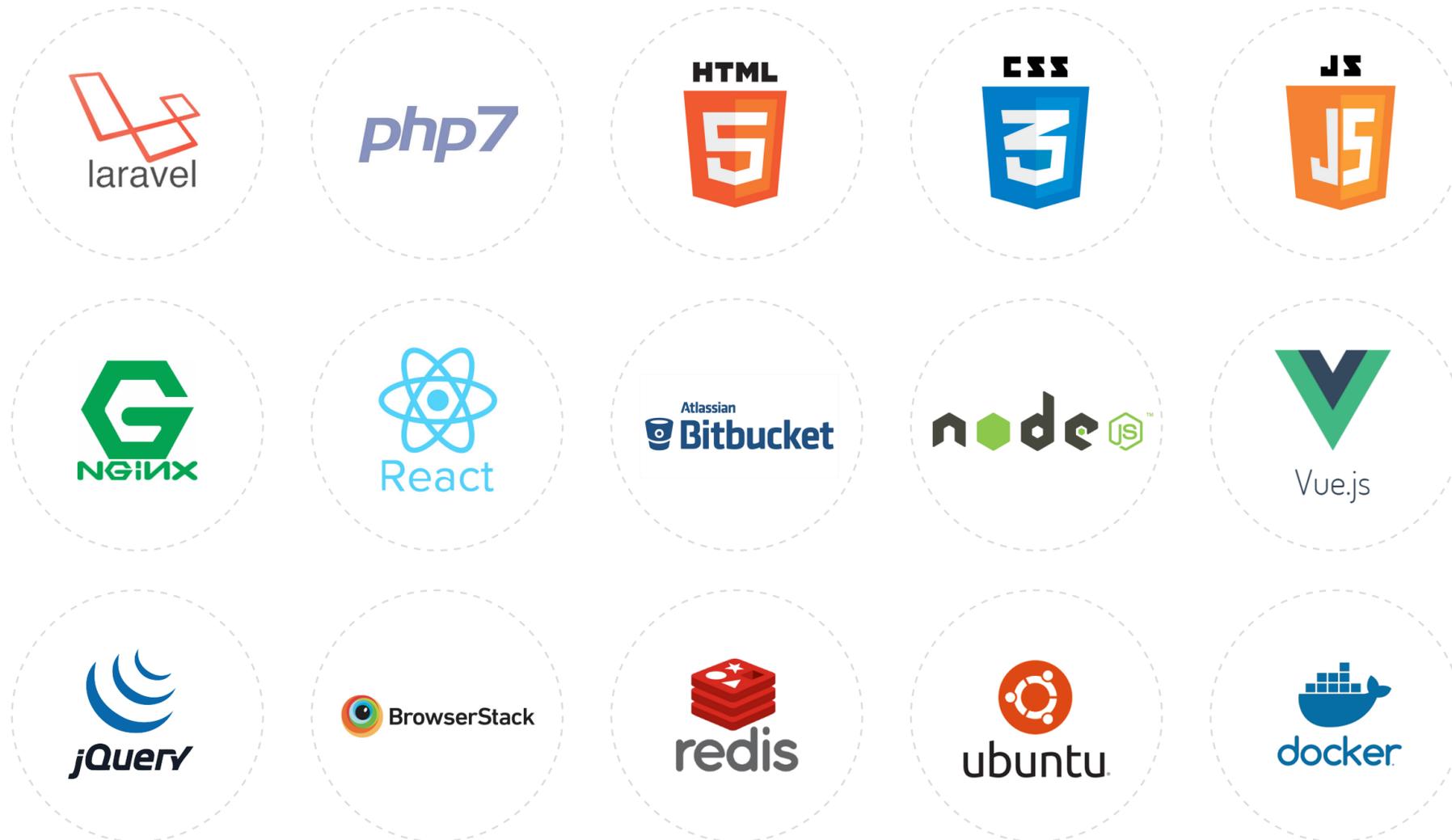
# mediapress cms

And many more innovative features are in MediaPress!

# mediapress V4 structure



# our technology



Server	Ngnix, Ubuntu
Programming Language	PHP 7
Dependency Manager	Composer
Database	Independent (MySQL, MS SQL, Postgresql, Oracle...)
Cache	Redis
Contanier	Docker





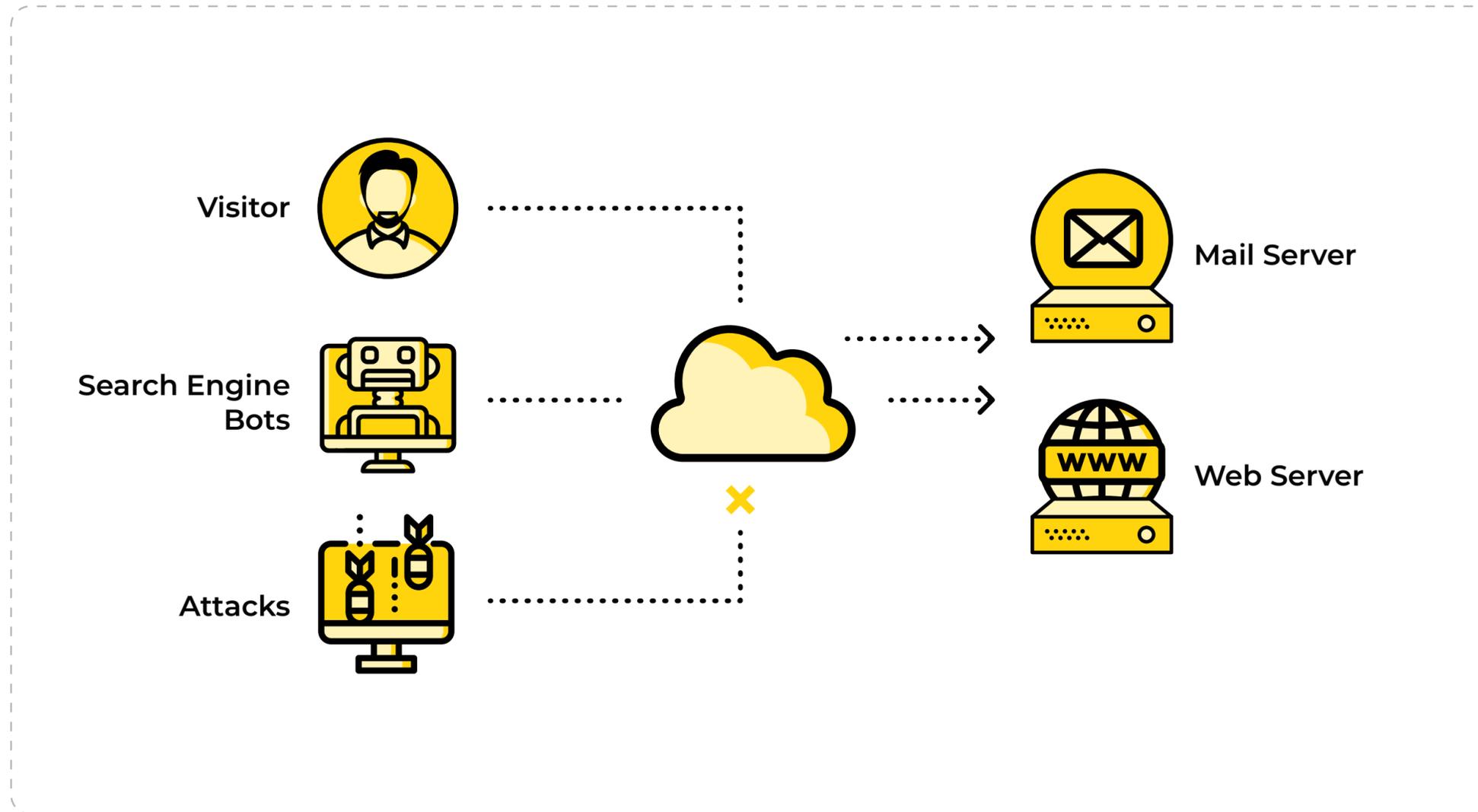
**specialist in search engine advertising  
and search optimization since 2005**



**we care about design, but we care  
about user experience even more**

# security and CDN

## + high speed and high security with cdn



Central DNS management

Effective protection against DDOS attacks

“Under attack” protection mode in high-traffic attacks

Fast opening with worldwide CDN points

Presentation of images and other static contents over cache

Firewall (IP Blacklist) - Banning an IP group or a country

Speeding up the website through Minify



# contact

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## + moscow

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**thank you.**

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