

SWORD BROS. **MEDIACLICK**[®]

.DESIGN .SOFTWARE .ADVERTISING

PROJECT INQUIRY FORM

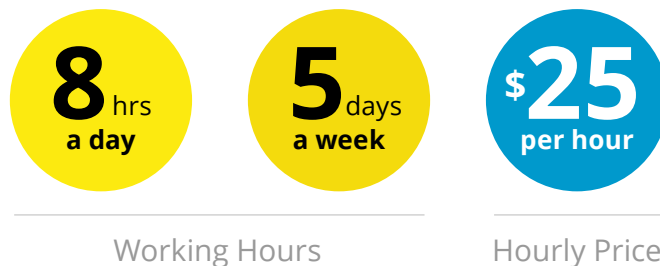
Thank you for choosing SWORD BROS. for your great project. Please take your time and fill the pages related with your project within this form, it will definitely help us understand your project better. We will be working hard to achieve great results and we hope that this will be the beginning of a lifelong business partnership.

Let's make something great together.

Important things to know before proceeding

- In the next pages you can see our Design Process Chart, which is to help you preview the upcoming project phases and have an idea what to expect next. Please keep in mind some phases may be skipped for small budget projects.
- In the Project Timing & Pricing page you may find the minimum time and price requirements for specific projects. Depending on your requirements, these figures may be adjusted.
- To start the design phase, you should make an upfront payment which is minimum 50% of the overall project price. The upfront payment is 60% if the project pricing is below \$2000.
- Any purchase of third-party service (such as hiring an illustrator, photographer, 3D artist or mobile application developer etc.), buying fonts, stock images and so on, are **not** included in the project pricing and they will be additionally billed to the client.

How SWORD BROS. services are priced



Required time for SWORD BROS. services are calculated on **daily work of 8 hours** and they are charged with flat prices which are based on an **hourly rate of \$25.**

Working hours

- SWORD BROS. working hours are between 9:00-13:00 and 14:00-18:00 during the week-days.
- Our time zone is (UTC+3:00) Moscow, Istanbul, Minsk.

CLIENT

SWORD BROS.



1

Please read all the relevant information about your project at our website and fill the Project Inquiry Form prior to contacting us. It is a document which allows us to understand the project better.



3

Depending on the size of the project, we may send you a contract to be signed by both sides to ensure that the rights will be protected. This step may be skipped for small budget projects.



5

Minimum 50% upfront payment is a standard procedure that protects design agencies from being ditched and allows us to fully concentrate on the project by ensuring that our business relationship is a professional one.



2

Hello! Thank you for choosing SWORD BROS. as your design agency, we hope this will be the beginning of a lifelong business partnership. We will read your project inquiry form and will send you a confirmation email within 24 hours.



4



6

Here we go! As soon as we receive the upfront payment, we will start our design process.



7

We believe that the good design is the outcome of good research. Depending on the time and budget of the project, we dedicate reasonable amount of time on researching the market, brand or the product. At this phase we will be brainstorming for strong ideas and also do a lot of sketching.



8

The best outcomes of the research, brainstorming and sketching phases will form the draft work. Extended durations of the research and draft phases drastically affects the outcome in a positive way.



9 **Draft Presentation**

We present our draft work to you and share the direction we're heading. Comprehensive projects and extended research allows us to create additional drafts and directions.

10 **Draft Approval**

Once you receive our draft presentation you'll be able to see and discuss the direction of the design process. Please keep in mind that the faster we receive your feedbacks, the faster we'll go.



11 **Revision**

We'll continue working on the chosen direction and keep perfecting the design. The alterations we're going to perform in this phase may be only visible to professionally trained eyes, but we know that this is the main reason you're working with a professional design agency.

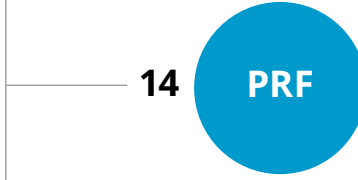


12 **Final Presentation**

Once we're confident with the design, we'll present our final work.

13 **Final Approval**

This is the last step in our design process. In the final presentation you can rest assured that all the details are professionally taken care of and we're proud with the outcome. We'll still be open for small changes, but please keep in mind that only the comprehensive projects allows us to work on large revisions.



14 **PRF**

At this phase we'll be creating Production Ready Files (PRF) for the final approved design in all the appropriate file formats.



16 **PRF Transfer**

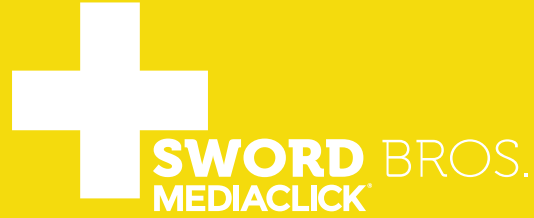
Done! Production Ready Files are delivered and the design process is completed.

15 **Final Payment**

Once you send the remaining payment, you'll receive all the Production Ready Files along with the usage and owning rights for the finalized artwork.

We're glad to reach a satisfying result and happy that we accomplished something great together. We hope to work with you on further projects in the future!

Type of Service	In Days	In Hours	Price
Branding (Basic)	5	40	\$1000
Branding (Standard)	15	120	\$3000
Branding (Comprehensive)	30	240	\$6000
Logo Design (Basic)	2.5	20	\$500
Logo Design (Standard)	10	80	\$2000
Logo Design (Comprehensive)	20	160	\$4000
Web Design (One pager)	5	40	\$1000
Web Design (Multiple)	10	80	\$2000
Web Design (Comprehensive)	30	240	\$6000
Web Development (One pager)	5	40	\$1000
Web Development (Multiple)	14.5	116	\$2900
Web Development (Comprehensive)	35	276	\$6900
Packaging Design (Basic)	5	40	\$1000
Packaging Design (Standard)	10	80	\$2000
Packaging Design (Comprehensive)	20	160	\$4000
Cover Design (Basic)	1	8	\$200
Cover Design (Standard)	2.5	20	\$500
Cover Design (Comprehensive)	7.5	60	\$1500
Mobile Application Design (Basic)	5	40	\$1000
Mobile Application Design (Standard)	15	120	\$3000
Mobile Application Design (Comprehensive)	30	240	\$6000
Digital & Print Campaigns (Basic)	1	8	\$200
Digital & Print Campaigns (Standard)	2.5	20	\$500
Digital & Print Campaigns (Comprehensive)	10	80	\$2000
Motion Graphics (Short)	2.5	20	\$500
Motion Graphics (Medium)	7.5	60	\$1500
Motion Graphics (Long)	15	120	\$3000
Business Card Design	0.5	4	\$100
Stationary Design	0.5	4	\$100
Brand Identity Guidelines	1	8	\$200
Naming & Tagline Consultancy	1	8	\$200
Merchandise Item Design	0.5	4	\$100
Lettering	2.5	20	\$500
Icon Design	2	16	\$400
Banner Design (Basic)	0.5	4	\$100
Banner Design (Animated)	1	8	\$200
Poster Design (Basic)	0.5	4	\$100
Poster Design (Comprehensive)	1	8	\$200
Print Advertisement Design (Basic)	0.5	4	\$100
Print Advertisement Design (Comprehensive)	1	8	\$200
Brochure Design (Basic)	0.5	4	\$100
Brochure Design (Comprehensive)	2	16	\$400
Menu Design (Basic)	1	8	\$200
Menu Design (Comprehensive)	3	24	\$600



teşekkürler
thank you.
Спасибо

contact us for awarded projects;
info@swordbros.ru

